



AMERICAN FLOOD COALITION

American Flood Coalition

November 20, 2020

**Presentation to the
Special Committee on Resiliency
City of Jacksonville, Florida**



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We are the American Flood Coalition

A 501(c)3 nonprofit organization and nonpartisan coalition advocating for national solutions to flooding and sea level rise



**Federal
Champions**



**Cities, Towns
and Counties**



**Elected
Officials**



Businesses



**Military
Groups**



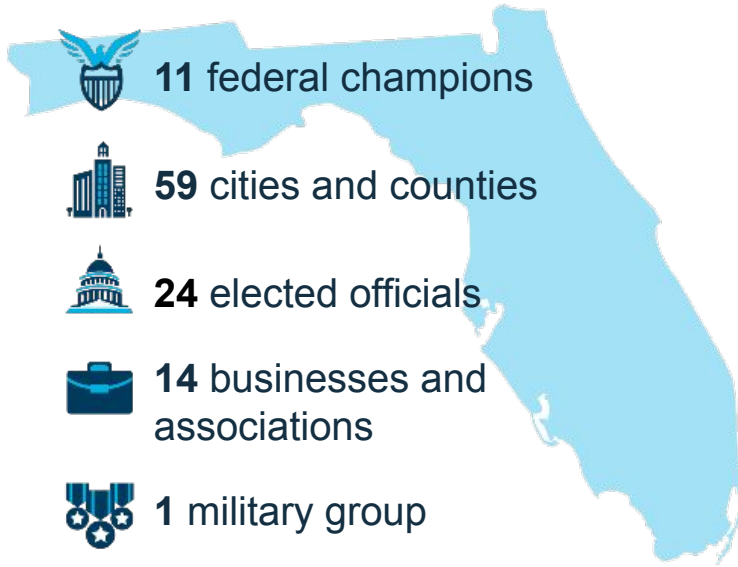
**Civic and
Academic Groups**





AFC Florida Membership

Our Florida coalition members



Al Lawson
Congressman
FL-05



John Rutherford
Congressman
FL-04



Matt Carlucci
City Councilmember
Jacksonville



Ellen Glasser
Mayor
Atlantic Beach



City of Atlantic Beach
Florida



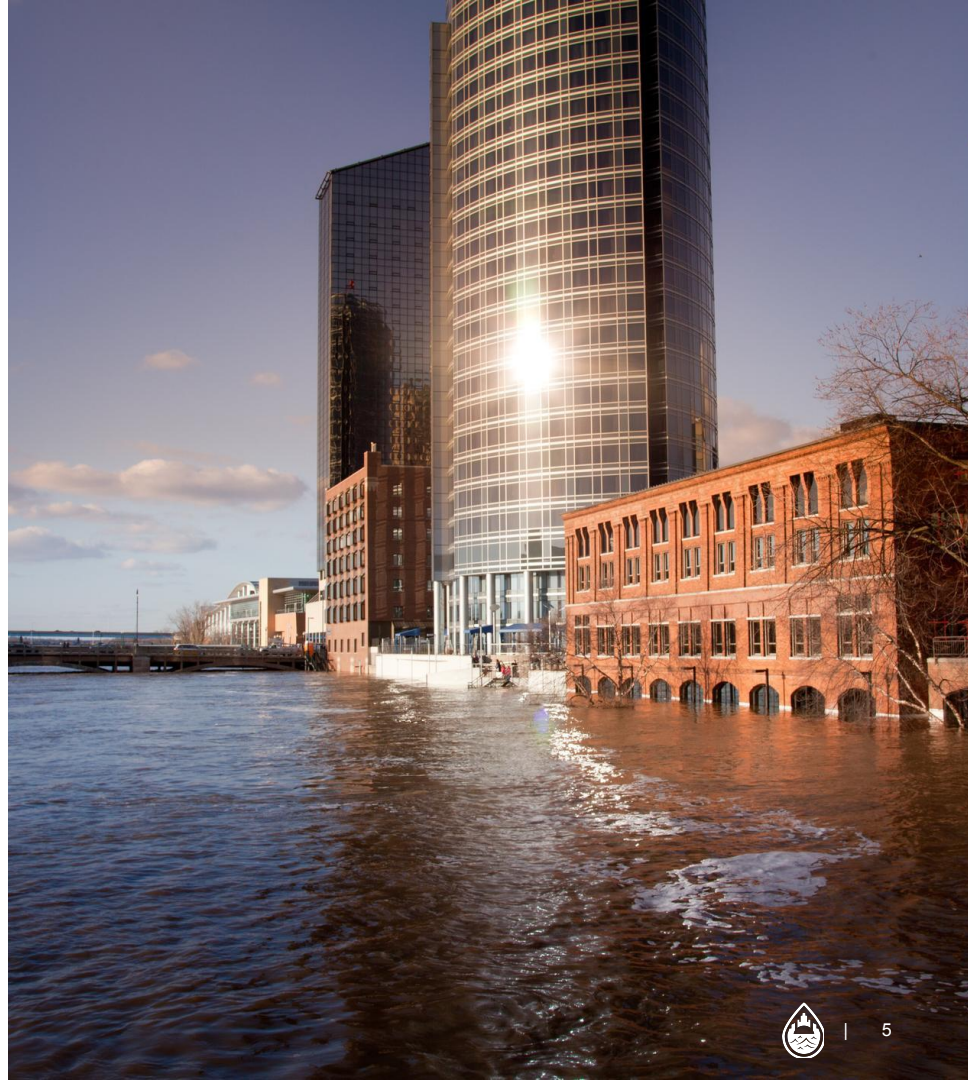
City of Neptune Beach
Florida

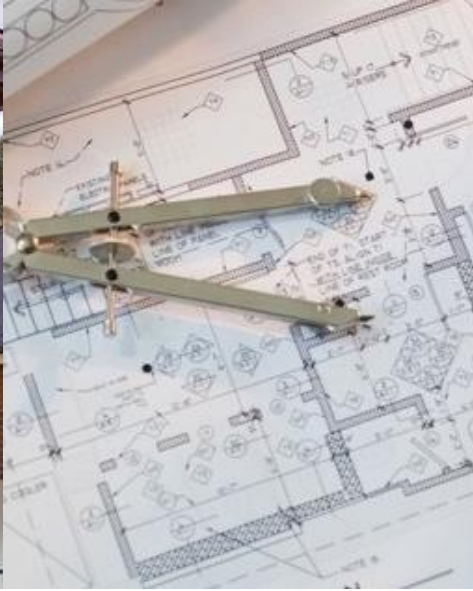


Our mission

Protecting communities that are vulnerable to flooding and sea level rise is a national issue that must be met with **national solutions**—it is vitally important to our well-being, economic strength, and security.

With effective flooding and sea level rise planning our communities can adapt and thrive.
But we must act now.





Our 4 pillars for coastal and inland solutions

Economy

Invest in infrastructure that boosts the economy and protects property values

Communities

Use smart planning to keep communities safe and save taxpayer dollars

Rebuilding

Build back stronger to protect communities from future flooding

Military

Ensure our military installations are ready to deploy 365 days a year



What we offer



Best-in-class educational guides

Scalable educational resources to meet our members' needs



Tools for effective communication

Opportunities and tools for communicating about flooding with stakeholders at all levels



Networks of leaders on flooding

Forum to connect virtually and in-person with other leaders and share learnings



Competitive local resilience pilots

Competitive local pilots that promote deeper engagement on flooding and sea level rise



Platform for advocacy and education

Strong platform that makes local voices and needs heard at the federal level





Local grants: potential models for across the country



Modeling multi-cropping benefits in NE Iowa

Iowa's state flood center partnered with a conservation group to model the benefits of having farmers plant a second crop in addition to soy/corn



Funding equitable flood resilience in Texas

A community-based group is holding Harris County accountable for allocating the \$2.5 billion bond money for flood control projects equitably



Creating resilient land use strategies in coastal Virginia

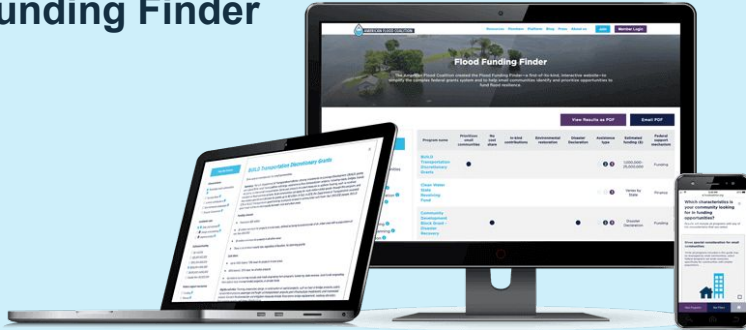
A nonprofit will work with two municipalities to create resilient land use strategies that combine buyouts, conservation, and market-based tools to reduce flood risk and benefit landowners and communities





Our recent work

Flood Funding Finder



- Identifies **federal funding opportunities** that address flooding and sea level rise
- Targeted towards communities with populations of **50,000 or fewer**

Dual Disaster Handbook



- Worked with the American **Public Health Association**
- Draws on **case studies** and **best practices**
- Provides **six actionable recommendations** for proactive planning





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Thank you! Questions?

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